

Tunnel to Tower Fundraiser

INTRODUCTION & SPONSOR REGISTRATION FORM



We are excited to invite you to be part of our Second Annual Never Forget Ride, a meaningful cycling event supporting the Tunnel to Towers foundation.

After a successful inaugural ride in 2024, where we raised slightly over **\$8000** in only 3 months, we are aiming even higher for 2025; with a goal to **triple our impact**. This year's event will take place on **Sunday September 7, 2025**, at **Woodstone Country Club in Danielsville, PA.**, featuring a metric century ride (62 miles), a 43-mile route and a 19-mile route.

Why Your Sponsorship Matters

The Tunnel to Towers Foundation has been a beacon of hope since 9/11, providing **mortgage-free homes to Gold Star and fallen first responder families**, as well as providing specially adapted smart homes for catastrophically injured veterans and first responders. Your sponsorship directly contributes to this vital mission while aligning your brand with **honor, service, and community impact**. A HUGE THANK YOU to last year's sponsors!

Sponsorship Benefits

By partnering with the Never Forget Ride, your business will receive:

- Brand Visibility and Digital Exposure:** your logo will be featured on our website with a hyperlink to your webpage, event signage, plus social media attention.
- Community Recognition:** acknowledgement at our basket raffle and through the Tunnel to Towers event calendar.
- National/Local Impact:** be a part of a cause that not only resonates nationally but has helped local families.

A Ride with Purpose

The Never Forget Ride began in 2020 with a group of cycling friends determined to commemorate the sacrifices of first responders and events of 9/11/2001. The challenging, scenic country ride includes two challenging hill climbs and a covered bridge, symbolizing the Twin Towers and the tunnel. Additionally, our host venue, Woodstone Country Club, proudly displays the "Lunch Atop a Skyscraper," statue, crafted from steel recovered from the twin towers- making it the perfect place to start and finish our ride!

Join Us as a Sponsor

We invite you to part of this impactful event. Various sponsorship levels are available and we also welcome in-kind donations for our public basket raffle. All proceeds go directly to the Tunnel to Towers Foundation.

As a 501(c)(3) non profit (EIN# 99-28016530) your contribution is tax-deductible.

Checks can be made payable to Never Forget Ride and mailed to 3466 Teel Road, Danielsville, PA 18038.

To Confirm your sponsorship or discuss opportunities please contact us at the number or email below.

Learn more about our event at NeverForgetRide.org

Thank you for considering making a difference in the lives of heroes and their families,
Sincerely,

Frank Lupin, President; Andrew Lauden, Vice President; Barry Batdorf, Treasurer; Bob Long, Secretary
610-462-6830

Frank@NeverForgetRide.org Andrew@NeverForgetRide.org
Barry@NeverForgetride.org Robert@NeverForgetRide.org



Tunnel to Tower Fundraiser SPONSORSHIP FORM



Please choose your sponsorship level below.

Your sponsorship will include signage at the event, hyperlink on our website and exposure nationally through our event posted on the Tunnel to Tower event website.

We thank you in advance for supporting this event to raise money for first responders, our military and their families.

REGISTRATION and REST AREA SPONSORSHIPS

Super Hero \$2000 _____

Hero _____ \$1000

Patriot _____ \$500

PRODUCT SPONSORSHIPS

Digital Billboard Sponsor _____ \$5000

Radio Advertising Sponsor _____ \$5000

Live Band Sponsor _____ \$2000

Lunch Sponsor _____ \$2000

Blue Mountain Hill Climb Challenge _____ \$2000

Hilltop Climb Challenge _____ \$1500

Volunteers Sponsor _____ \$1000

T Shirt Sponsor _____ \$1000

Sign Sponsor _____ \$1000

Flag Sponsor _____ \$750

Baseball Hat Sponsor _____ \$750

Banner Sponsor _____ \$500

Water Bottle Sponsor _____ \$500

Sports Drinks Sponsor _____ \$500

Insurance Sponsor _____ \$500

Please check here (_____) if you would be willing to post our event on your webpage to promote our event and fundraising efforts.

Thank You!

OTHER In-Kind Donations: (services or products)

SPONSORSHIP DEADLINE is August 29, 2025

Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Authorized Signature: _____